
UNIV-477

	UCOM 405; UNIV-UCOM 407; UNIV-UCOM 478
Policy Management Area(s):	Student Affairs University Marketing and Communication

I. UNIVERSITY POSITION ON FREE SPEECH and SOLICITATION ON CAMPUS

- A. CCU is committed to making its facilities and property available for use by groups and individuals as it is consistent with its educational mission and values, its duties as stewards of state resources, and its responsibility to consider the welfare of its students, faculty, staff, visitors, and campus community.
- B. The University assumes a posture of neutrality toward the content and subject matter of any free speech event or demonstration, but will not allow events that advocate unlawful activity or that include forms of speech not protected by the First Amendment. Forms of unprotected speech include, but are not limited to, child pornography¹, fighting words², obscenity³, true threats⁴, or inciting language. This University reserves the right to curtail the expressions listed above for the benefit of the University in maintaining a peaceful and productive academic environment⁵ that is conducive to academic work; will preserve the dignity and seriousness of University ceremonies and public exercises; and will respect the private rights of all individuals. This includes regulating the time, place and manner of these freedoms.⁶
- C. Peaceful free speech events and demonstrations by members of the University community or by members of the general public will be allowed and encouraged

- D. The University recognizes that there may be appropriate means and times in which solicitation and promotion can occur on the University campus by both University sponsored and non-University sponsored entities. Section IV of this policy outlines the appropriate procedures for on-campus solicitation and promotion.

II. DEFINITIONS

- A. Demonstration – a public meeting or march protesting against something or expressing views on a political subject or other issue or topic.
- B. External entity – any non-University organization, business, nonprofit or individual seeking to reserve space on campus in order to promote, solicit or interact with the University community.
- C. Free speech events – any event that has as its main goal the expression of ideas or thoughts. This may include but is not limited to demonstrations, marches, counterdemonstrations, rallies, or speak outs.
- D. Off-campus speaker – any speaker who is not a current student, employee or volunteer of the University, and who has been invited by a department, faculty member(s) or organization to speak to a group on campus and has been approved through appropriate channels.
- E. Official visitor – a person invited to attend an event on the University campus who is an elected official or a representative of an organization.
- F. Promotion – any activity engaged in to raise customer awareness, to 80 (r)-1 (en)-14zp4 (r)3 (de)-4

I. Time, place, manner – as a government entity, the University can limit the time,

University departments may also use Coastal Connections and the CORQ App to advertise events to students, please contact the Office of Student Life for assistance.

3. Freestanding signs and outdoor suspended banners must be approved by the Office of Student Life for students or by University Marketing and Communication for all others.
4. Chalking of uncovered sidewalks is allowed for student organizations or University entities to promote Universitywide events. Chalking of areas other than uncovered sidewalks is against University policy and students or others may be held accountable for vandalism of University property.

C. External Entities

Businesses and other off-campus entities may be able to advertise on the Coastal Carolina University campus via the following processes:

1. Posters/flyers must be approved, stamped and posted by the Office of Student Life, located at 215A Lib Jackson Student Union at 843-349-2301. A maximum of 25 copies may be posted; all copies must be provided by the non-University entity.
2. Posters/flyers can be no larger than 8.5” by 11”.
3. Posters/flyers can only remain for two weeks. The Office of Student Life staff will remove flyers at the end of the two-week period.
4. Posters/flyers that reference body building/nutritional supplements or credit services, or that relate to the promotion or consumption of alcoholic beverages, tobacco, or products or services that are contrary to the policies or mission of the University are prohibited.

must be reported to the Office of the President pursuant to the [Official Visitors to Campus Policy](#).

- D. Individual faculty, staff, students, and members of affiliated boards may support political candidates/parties of their choosing; however, the use of University resources to do so is only allowable in compliance with this policy.

VI. FREE SPEECH EVENTS ON CAMPUS

- A. Student organizations or individual students who wish to hold a free speech event on campus should contact the [Office of Student Life](#) for consultation Tj /TT5on

organization. The Department of Public Safety does not provide personal protective detail for off-campus speakers.

- E. Other reasonably anticipated expenses are calculated at University-approved rates and are the responsibility of the sponsoring organization.
- F. Individuals, organizations, or external entities