



## C. Charitable Organizations

[Facilities Usage \(#facilities\)](#)

[General Principles \(#general\)](#)

*[Op1.01 Commercial Advertising, Sales, Solicitation and Facilities Usage Policy \(/policy/Op1\\_01-commercial-advertising-sales-solicitation-facilities-usage-policy.htm\)](#)*

Missouri State University recognizes the importance of its campuses as locations for the advertisement of events, products, and services. In order to balance the interests of the university in maintaining a campus environment that is aesthetically pleasing, free from rampant commercial activity, and consistent with the university's public affairs mission, the university has established this policy detailing the permissible nature in which advertising, sales, solicitations and facilities may be used for commercial purposes.

Note: This policy does not apply to non-commercial expressive activity, which is instead subject to [G5.02 Expressive Activity Policy \(/Policy/G5\\_02\\_ExpressiveActivity.htm\)](#).

# **1. Advertising on university campus or through university owned and controlled distribution**

For the purpose of this policy, advertising is defined as the dissemination of commercial informational or promotional materials regardless of the medium or method. The university retains the exclusive right for promotion of university activities through advertisement and endorsement by commercial enterprises and products. The university reserves the right to prohibit or remove advertising from campus which violates university policy or the procedures adopted pursuant to this policy. Advertisement on campus or in university publications and activity programs does not imply official endorsement by Missouri State University.

## **A. Physical advertisements**

The tangible display of advertisements within university facilities or affixed to university structures shall be done in a manner consistent with this policy and the procedures set forth herein. Administrative services will coordinate with university facilities that contain bulletin boards designated for the dissemination of information to adopt procedures for the posting of material to such bulletin boards. Such procedures will be content neutral and will be limited to a time, place and manner regulation consistent with university policy and applicable law.

### **1. Bulletin boards**

Designated bulletin boards are the primary means for displaying printed material on campus. Bulletin boards in university buildings are reserved for the purpose of notices and other materials related to the programs and goals of the university. While there are numerous open bulletin boards across campus, there are also Departmental Bulletin Boards solely for the use of the designated department. With the exception of the Plaster Student Union, commercial advertisements and publicity may not be displayed on bulletin boards. Only university departments and recognized student, faculty, and staff organizations are authorized to post materials on bulletin boards in university buildings other than the Plaster Student Union.

### **2. Sidewalk chalking**

Chalk advertisements by members of the university community are permitted on concrete horizontal sidewalk surfaces only; in areas that can be naturally washed by rain; and are not permitted under building overhangs, on building surfaces, curbs, steps, brick surfaces, planters, benches, or similar locations. Only washable sidewalk chalk may be used. The university reserves the right to wash off any and all chalk advertisements and messages within six (6) hours of any event held.

## **B. Electronic advertisements**

The electronic dissemination of advertisements through the university's electronic resources (e.g. email system, network or other information

services infrastructure), shall be done in a manner consistent with this policy and the procedures set forth herein.

- Use of the infrastructure computer, web pages or electronic mail resources for paid consulting, for business purposes or for political gain is prohibited.
- Electronic “mass mailings” or the sending of large files through [Office 365](#) [SharePoint](#)

As used in this policy, sales means the transfer by any person of tangible goods to a purchaser for use or consumption for the exchange of payment or the promise of payment (including in-kind payment).

Except as provided below, all individuals engaged in business for any product, service, or location whatsoever are prohibited from soliciting members of the faculty, staff or student body in any premises owned or controlled by the university, or by any electronic means, except as provided herein.

Plaster Student Union provides for limited space for sales and solicitation; however, such space must be reserved through the [redacted] through the [redacted]

- do not disrupt traffic, either vehicular or pedestrian;
- do not result in a breach of university contracts or university-contracted operations;
- do not jeopardize public or individual safety;

The appropriate administrator for an academic department or college is the dean of the college, or designee.

If the non-univ





Last Modified: August 31, 2021

[Accessibility](#) [Disclaimer](#) [Disclosures](#)

[EO/AA/F/Veterans/Disability/Sexual Orientation/Gender Identity](#)

© 2019 [Board of Governors, Missouri State University](#) [Contact Information](#)

<https://www.missouristate.edu/StudentConduct/advertisement-and-solicitation.htm>